

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the schedule citing Reg. No. 789403 YE OLDE ENGLISH and Reg. No. 617936, YE OLDE ENGLISH which should be removed from recordal previously recorded on Reel 003221 Frame 0934. Assignor(s) hereby confirms the assignment of all rights, title, and interest in and to said trademarks together with the goodwill of the business.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Metz Baking Company, LLC		12/31/2005	LIMITED LIABILITY COMPANY: IOWA
RECEIVING PARTY DATA			
Name:	Metz Holdings, Inc.		
Street Address:	2177 Centerville Road, Suite 400		
Internal Address:	CSC		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	789403	YE OLDE ENGLISH	
Registration Number:	617936	YE OLDE ENGLISH	
CORRESPONDENCE DATA			
Fax Number:	(336)519-7312		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	336-519-7072		
Email:	cpettitt@saralee.com		
Correspondent Name:	Bruce O. Bradford		
Address Line 1:	1000 E. Hanes Mill Road		
Address Line 2:	IP Law Department		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		

CH \$65.00 789403

900039602

TRADEMARK
REEL: 003225 FRAME: 0543

NAME OF SUBMITTER:	Michelle S Frye
Signature:	/Michelle S Frye/
Date:	01/11/2006
Total Attachments: 2 source=corrected assignment#page1.tif source=corrected assignment#page2.tif	

ASSIGNMENT

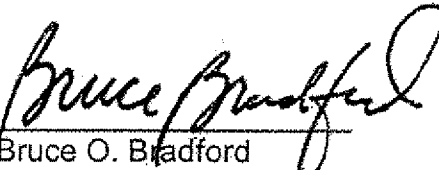
WHEREAS Metz Baking Company, LLC (hereinafter called "Assignor"), an Iowa corporation having its principal place of business at, 729 Insurance Exchange Building, Des Moines, Iowa 50309, has adopted, used, and is using the trademarks listed in the attached schedule;

WHEREAS Metz Holdings, Inc. (hereinafter called "Assignee"), a Delaware corporation having its principal place of business at CSC, 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808 is desirous of acquiring said trademarks;

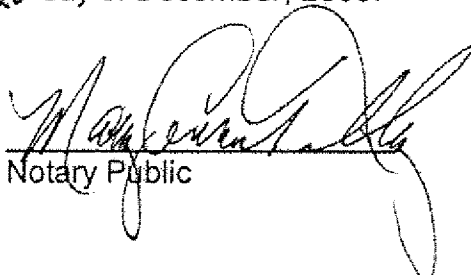
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment. This assignment is effective as of December 31, 2005.

Metz Baking Company, LLC

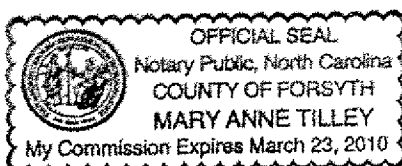
By: 
Bruce O. Bradford
Assistant Secretary

Subscribed and sworn to before me this 20th day of December, 2005.


Notary Public

My commission expires on:

3/23/10



Schedule A

<u>TRADEMARK</u>	<u>REGISTRATION NUMBER</u>
CHICAGO HEARTH	2,069,198
CHICAGO HEARTH in circle design	2,543,934
CHICAGO HEARTH with skyline design	2,557,840
METZ BAKING CO.	2,314,715
OLD EUROPE	847,111
OLD SETTLER	1,211,776
PHONE HOME FOR THE HOLIDAYS	1,909,371
PROTOPAKT	762,422